


EXHIBIT 4




Connect if you know each other (+ Connect


recommendation is always [StoreLocators](#) [more](#)




Ivan Sanchez • 3rd+
CEO StoreLocators.com | Ex-Shopify Data + ...

One thing I love about my job: taking The Field Test  ...more


1/3



Ivan Sanchez
CEO StoreLocator


 HOLIDAY SHIPPING

Operators: ...more

 36 · 9 comments ·

Show all posts →

Experience




Chairman

StoreLocators

Jan 2025 - Present · 7 mos

Automatically track retail stores with zero setup. Showcase live inventory on maps and product pages....



BlendJet®

7 yrs 6 mos

•

Co-Founder & Advisor

Contract

Jan 2025 - May 2025 · 5 mos

•

Co-Founder & CEO


Full-time


Dec 2017 - Feb 2025 · 7 yrs 3 mos


Benicia, California


BlendJet is the #1 selling brand of blenders direct-to-consumer with millions of customers around the world, and is in over 30,000 retail doors and...

♥ Marketing, Video and +3 skills










+7



VP, Evangelist


Meta Co.


Jan 2016 - Dec 2017 · 2 yrs


Redwood City, CA


We brought my childhood dreams of holographic computers to life. At Meta we raised \$100M+ to create the first holographic computer which enabled...

♥ Marketing and Video










+7



VP, Digital Evangelist

Extreme Reach

https://www.linkedin.com/in/ryanpamplin/

2/6

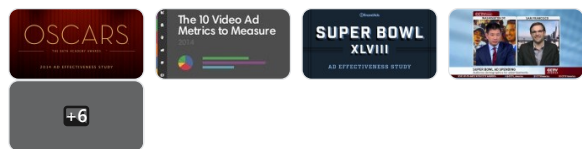
May 2014 - Jan 2016 · 1 yr 9 mos
San Francisco Bay Area
I joined Extreme Reach after they acquired my company, BrandAds. As the VP, Digital Evangelist, I shared my vision for the future of video advertising...

Marketing and Video



... founded BrandAds, the first software for measuring video ads on the internet. Our ground-breaking platform featured a beautiful dashboard th...

Marketing and Video



Show all 7 experiences →

Education



Flagler College
Business, Advertising, Law



Harvard University

Projects

BrandAds Bridge (now Extreme Reach Digital)

Jan 2011 - Jan 2014

Associated with BrandAds (acquired by Extreme Reach)

Bridge is a major breakthrough in digital video ad measurement. Top brands and ad agencies use Bridge to measure the ROI of video ads across screens. The beautiful...

Other contributors



Skills

Vision



Co-Founder & CEO at BlendJet®



1 endorsement

Teamwork



Co-Founder & CEO at BlendJet®

Show all 20 skills →

Recommendations

Received

Given



Anchor Soong · 3rd

E-commerce | Operations | Global Thinker

July 3, 2023, Ryan was Anchor's client

world, and you seldom hear it describing
any that reflects who he is and
look for in a business, a partner, and a

: makes you wonder if he ever sleeps.
is mastery of sales and networking, Ryan
belief in you, for his brand, new ideas an...

iates, PC

Ryan is a multi-talented CEO, inventor, and all-around technologist of the
highest order. It's almost unbelievable what he has built in "just" a few
years. He's a joy to work with, and I can't wait to see what he does next.

Show all 28 received →

Patents

Lid Of A Battery-Powered Portable Blender

D973,437 · Issued Dec 27, 2022

See patent

The ornamental design for a lid of a battery-powered portable blender.

One Button Interface Of A Blender

11,531,403 · Issued Dec 20, 2022

See patent

The control interface includes a button configured to be pushed by the user, which
controls transitions between the different blending modes of operation and a ready...

Show all 21 patents →

Honors & awards

America's Fastest Growing Online Shops 2022

Issued by Newsweek · Jun 2022



Associated with BlendJet®

Newsweek awarded BlendJet with the title of one of America's Fastest Growing
Online Shops 2022....

YouTube Works Award 2022

Issued by YouTube · May 2022



Associated with BlendJet®

BlendJet was one of only six brands to be honored with a YouTube Works Award for
our Oddly Satisfying Blends (ASMR) campaign. The 2022 Grand Jury included Gary...

Show all 7 honors & awards →

Interests

Top Voices

Companies

Schools



Jimmy Donaldson

Founder of MrBeast & Feastables

299,793 followers

+ Follow



Jeff Weiner · 3rd

Executive Chairman at LinkedIn / Founding Partner Next Play Ventures
10,405,231 followers

Voices →

More profiles for you



Micah Winkelspecht · 3rd

Post-Exit Founder, Advisor, Investor

Connect



Kathryn Grace O'Malley · 3rd

Founding Team & SVP of Brand Experience

Connect



Jeff Davies, P.E. · 3rd+

Mechanical Engineering Leader | PE, PMP | 20+ Years Leading Product Innovation, Team Management & Mass Production in Consumer Goods

Connect



Cara R. · 3rd+

Logistics Manager | Supply Chain Expert | Customer Service Champion | Efficiency Enthusiast | Social Media Engagement Specialist | Growing Brand...

Connect



Dmitriy Golodriga · 3rd


Insurance Wiz & Founder @ Broad Spectrum Insurance Services | Tailored Insurance Solutions for Real Estate, Hospitality, Human Services and...

Connect

Show all

People you may know

From Ryan's industry

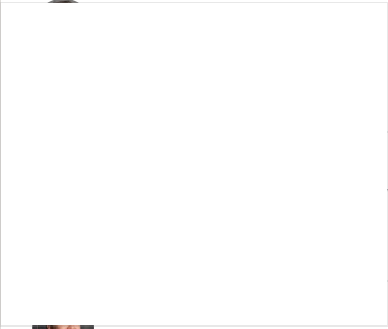


Alexandria B.


Paralegal

+

Connect



ner of Copper Key Decor



Associate General Counsel at Trove Brands, LLC


+

Connect

Show all

You might like


Pages for you



American Bar Association


Legal Services

323,062 followers

 1 connection follows this page

+

Follow



Justice Connection

Non-profit Organizations

1,897 followers

+

Follow

Show all